



# Anti Piracy Statement from Brinno

As the e commerce marketplace continues to grow at an extraordinary rate, and as Brinno explores and partakes of the many new and exciting opportunities presented by the digital world, our commitment to battling piracy continues to be a primary concern.

Recent feedback from our authorized distributors worldwide indicates that some companies and individuals who are **not authorized by Brinno** as its dealers have sold **counterfeited products and copy "Brinno" products**. Brinno's hardware and software technologies have been illegally pirated or copied in a poor quality product. This is harmful to the unknowing buyers of such products and damaging to Brinno's reputation.

Unauthorized retailers are also selling products that were shipped legally to one market and then illegally brought into other markets, thereby invalidating the warranty, and once again, harming unknowing purchasers and Brinno's reputation in that market.

Brinno Incorporated has never transferred or authorized any other company to use or sell any of the technology in these products. Often an **unreasonably low retail price** from these retailers alert Brinno and we alert the violators to immediately stop the infringing act. We will continue to actively investigate these violations, and hold the offending parties accountable.

Brinno also urges all of our customers to **"register your product" on our web site** to help us achieve greater customer satisfaction and further fight piracy.

Our commitment to combating piracy doesn't end there. More initiatives are in process and will be a huge boost in tracking down these violators. Of course we encourage you to let us know about any suspected infringement, and please contact us if you have any questions regarding this issue.

Please look for the Brinno Authorized Retailer Badge on any retail website or store. This Badge will link back to Brinnos web site when you click on it, ensuring that you are buying genuine Brinno product from an authorized retailer and fully covered by warranty etc..

Thank you in advance for your assistance and cooperation in Brinno's fight against piracy.



*Legal Representative:*

*David Chen*

David Chen/ CEO  
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